Master Plan for

Keizer Public Arts Commission



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I. Mission Statement: Promoting public art through pride, spirit and volunteerism.

II. Executive Summary

The plan describes the context and procedures for the Keizer Public Art Commission. Program should align with and be strongly connected to the values, vision, and goals of the City of Keizer. These were carefully assessed after conferring with the community stakeholders.

According to Americans for the Arts, Public Art Network Council, cities gain value through public art – cultural, social, and economic value. Public art is a distinguishing part of our public history and our evolving culture. It reflects and reveals our society, adds meaning to our cities and uniqueness to our communities.

Public art humanizes the built environment and invigorates public spaces. It provides an intersection between past, present and future, among disciplines, and among ideas. Public art is freely accessible. American cities and towns aspire to be places where people want to live and visit. Having a particular community identity, especially in terms of what our towns look like, is becoming even more important in a world where every place tends to looks like every place else. Places with strong public art expressions break the trend of blandness and sameness and give communities a stronger sense of place and identity.

When we think about memorable places, we think about their icons – consider the St. Louis Arch, the totem poles of Vancouver, the heads at Easter Island. All of these were the work of creative people who captured the spirit and atmosphere of their cultural milieu. Absent public art, we would be absent our human identities. Public art brings artists and their creative vision into the civic decision making process. In addition to the aesthetic benefits of having works of art in public places, artists can make valuable contributions when they are included in the mix of planners, engineers, designers, elected officials, and community stakeholders who are involved in planning public spaces and amenities.

Art in public spaces plays a distinguishing role in Keizer's history and culture. It reflects and reveals our society, enhances meaning in our civic spaces, adds uniqueness in our communities and invigorates public spaces. Public art is freely accessible and humanizes the built environment. Public art adds meaning to the city and celebrates the uniqueness of our community.

III. Current State of Art

Owned and loaned art and easements, contracts.

ARTISTS:

Jim Demetro, Battle Ground, WA Twilight Reverence and Summer Breeze

Rick Smith, Salem, OR Iron Glory and Entwined

Gareth Curtiss, Olympia, WA Thomas Dove Keizer

Joseph Mross Trilat Relic 1 (Fragments)

James Lukinich, Lincoln City, OR 97367 Agricultural Heritage Story Pole

Oregon Chain Saw Sculptures, Lyons, OR 97358 Keizer Heritage Story Pole

Jim Johnson, Salem, OR 97302 Praise, The Guardian, Blind Date, Cold Wet Eagle

PIECES

Praise

Artist: Jim Johnson

Loan

Medium: cast bronze and welded

Dimensions: 6' x 50" x 32"

Price: \$15,000.00



The Guardian

Artist: Jim Johnson

Loan

Medium: Welded steel and sheet

copper

Dimensions: 6' x 3' x 3'

Price: \$15,000.00

Year Completed: 2015



Artist: Jim Johnson

Loan

Medium: Bronze Dimensions: 36" x 18"

Price: \$8,000.00

Year Completed: 2006



Artist: Jim Johnson

Loan

Medium: Welded steel and sheet

copper

Dimensions: 7' x 30" x 30"

Price: \$15,000.00







Iron Glory

Artist: Ric Smith

Loan

Medium: Salvage Steel and Chain

Dimensions: 94" x 54" x 6"

Price: \$5,500.00

Year Completed: 2015

Entwined

Artist: Ric Smith

Loan

Medium: Fabricated Steel Dimensions: 50" x 50" x 96"

Price: \$5,000

Year Completed: 2021

Starting Precious Memories

Donated by Boucher Jewelers

Loan

Medium: Bronze Dimensions: 5' x 5'

Year Completed: 2016

Sasquatch

Artist: James Lukinich Owned by City of Keizer

Medium: Wood

Dimensions: 6' x 2' x 2' Year Completed: 2021









Thomas Dove Keizer

Artist: Gareth Curtiss Owned by City Medium: Bronze Dimensions: Life-size Year Completed: 2008



Trilat Relic (Fragments)

Artist: Joseph Mross

Loan

Medium: Beaten Copper sheet, riveted to steel frame

Dimensions: 11' x 3'6" (350 lbs.)

Price: \$13,400.00

Year Completed: 2010



Twilight Reverence

Artist: Jim DeMetro

Loan

Medium: Cast Bronze

Dimensions: 120" x 30" x 28"

Price: \$25,000.00

Year Completed: 2010



Summer Breeze

Artist: Jim DeMetro

Loan

Medium: Cast Bronze

Dimensions: 60" x 26" x 24"

Price: \$6,500.00



Keizer Heritage Story Pole

Artist: 3-D Art & Chainsaw Sculptures

Owned by City

Medium: Existing tree trunk Year Completed: 2019



Keizer Agricultural Heritage Story Pole

Artist: James Lukinich

Owned by City

Medium: Existing tree trunk Year Completed: 2020



Insta-Art at Keizer Rapids Park

Artist: Isabella Biondi Owned by City

Medium: Paint on Concrete

Year Completed: 2021



Iris Parade

Artists: Community
Easement granted to City
Medium: Paint on Concrete



Valley Treasures Mural

Artist: Colleen Goodwin-Chronister

Easement granted to City

Dimensions: 12' x 30'

Medium: Paint on Concrete

Year Completed: 2014



IV. Short Term Art Projects: Definition - 12 month

The City designates \$3,000 for resources. As of 2020, budget is refreshed in July of every year.

•	Holiday Card Confest- (Annual)	\$300
•	Insta Art at the park (Complete 2021)	\$200
•	Add another bronze sculpture (timeline 2021)	
•	Eagle Bronze Sculpture Placement (Complete 2021)	\$500
•	Dedication of Story Poles & Storyboard (Complete 2021)	\$800
•	Sasquatch in Keizer Rapids Park (Complete 2021)	\$1500

V. Future Art Projects: Definition - over 1 to 10 years

 Apply anti-graffiti coating EVERY 5 YEARS on existing murals/insta-art. (Applied 2016, 2021 (TEX-COAT used) 2026, 2031)

TEX-COTE (Textured Coatings of America) Anti-Graffiti Coating Systems – Graffiti Gard 1.800.454.0340, www.texcote.com Vendor: PORTLAND TECH SALES GROUP/WESTERN, CHEMICAL LABS, LLC, 4800 SW Meadows Road Suite 300, Lake Oswego, OR 97035, Direct: 503.534.3768, Office: 503.534.3517, Fax: 503.534.3570, Cell: 503.704.8523

- ANNUALLY: Apply sealant on wooden pieces.
- ANNUALLY: In March review Holiday Card Submissions
- Secure funding for purchase of Cold, Wet Eagle on Chemawa and River
- One (1) additional sculpture on pad
- Five (5) Murals or Insta-Arts
- Rosalie's Cows at the Round-a-bout at Chemawa and Verda (always have had cows in the pasture)

- Mosaic tile project by Civic Center splash fountain.
- Purchase art for gallery from artists who displayed during past fiscal year if money is in the budget at the end of the fiscal year.
- Sidewalk Chalk Art Contest
- Obtain Budget/Grants for projects
- Wind Art
- Wrapping/Painting of the utility boxes Example Shown Below



- Banners along River Road
- Cultural Art

VI. Guidelines for Future Projects

- Share your proposal or idea with the Keizer Public Arts Commission (KPAC) by mail, email, or in person at a regularly scheduled meeting at City Hall.
- Provide some details of the idea or project:
 - Location
 - Size
 - Management
 - Cost projections and management
- If KPAC agrees to move forward with your idea/project be prepared to:
 - Define a project timeline
 - Designate a contact person/project manager
 - Engage the appropriate parties (property owners, artists, craftspeople, tradespeople, etc.)
 - Meet with City Council and other appropriate approval bodies
 - Complete project on time and within budget.